

# Instructions for providing copy and image for posters for Post-Up Pens

## ACCEPTABLE FILE FORMATS

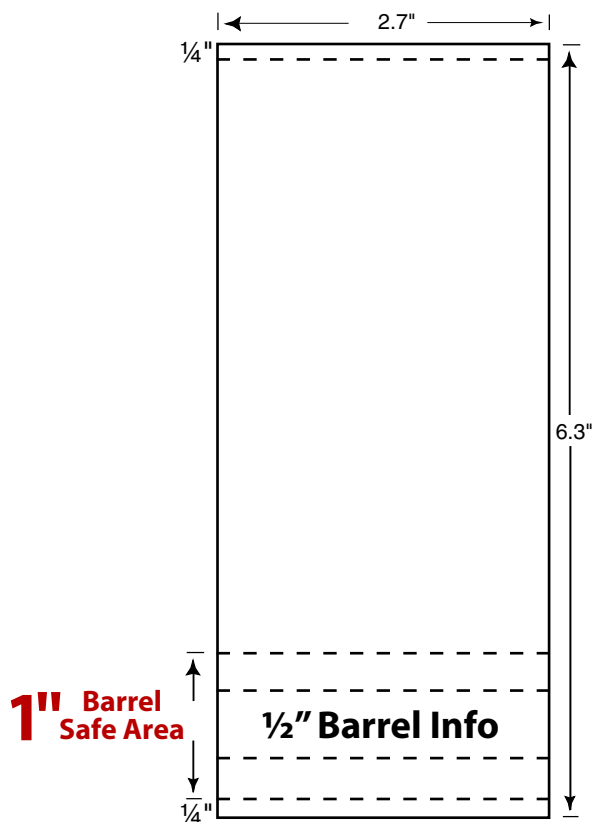
.jpg  
.pdf  
.tiff  
.ai  
.psd  
.eps

- \* Please note:
- Files must be CMYK
  - All files must be PC compatible
  - .ai files must have text "outlined"
  - .psd files please "rasterize" all text layers

\*All files should be "high resolution". Files should have a minimum resolution of 150dpi when at FULL size.

## TRANSMITTING FILES

- ONLINE:
- <http://dropbox.yousendit.com/postup>
  - recipient email address: [sales@postupstand.com](mailto:sales@postupstand.com)



## POSTER SIZE AND MARGINS

Design poster at 2.7" x 6.3" (document size).  
Run background color/image full length and width of document

**Keep all logos, and text 1/4" away from the top and bottom of the banner. Place your barrel info at 1/2" high centered in the 1" safe area after the bottom 1/4"**

*\*Note\* the Pen is designed so that the banner part is to be pulled out, in order to view all the information. **We Cannot Guarantee** the placement of the verbiage in the barrel. Please take into consideration.*

## POST-UP STAND

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